



What is **Fun Bites**?

Fun Bites is an initiative to provide nutritious and affordable snacks and drinks in public places, such as concession stands, snack bars, vending machines and/or events.

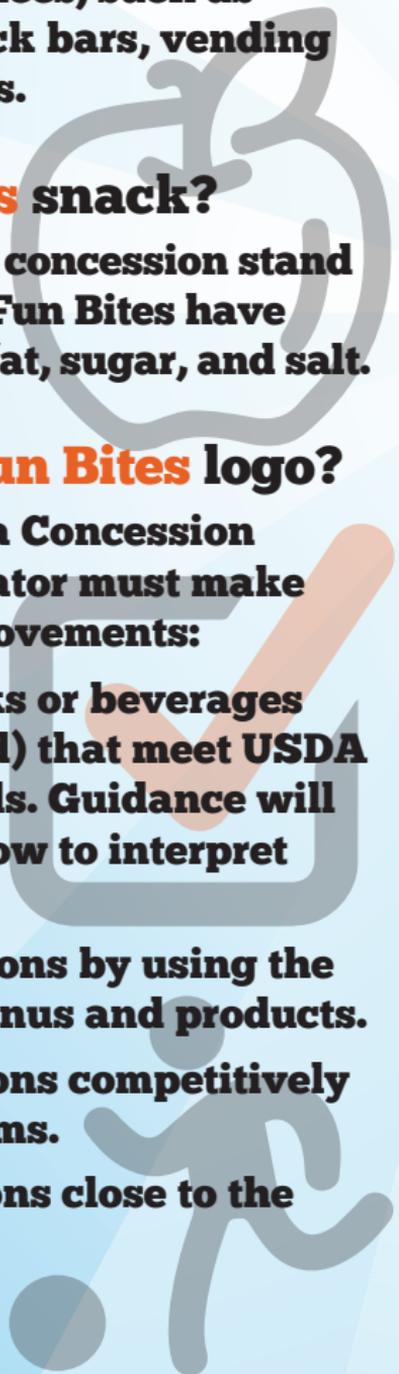
What is a **Fun Bites** snack?

Compared to traditional concession stand snacks and beverages, **Fun Bites** have fewer calories and less fat, sugar, and salt.

Who can use the **Fun Bites** logo?

In order to participate, a Concession Stand or Vending Operator must make the following four improvements:

1. Offer at least 5 snacks or beverages (or 25% of items sold) that meet USDA Nutritional Standards. Guidance will be provided about how to interpret these standards.
2. Identify healthy options by using the **Fun Bites** logo on menus and products.
3. Make **Fun Bites** options competitively priced with other items.
4. Place **Fun Bites** options close to the consumer.



Where can **Fun Bites** be implemented?

- Youth sports complexes (Little Leagues, soccer clubs, etc.)
- Pool concessions
- Indoor snack bars
- Neighborhood markets
- Vending machines
- Cafeterias
- Restaurants
- Events
- Food trucks

Know a location where **Fun Bites** can help make healthy options more available in your community?

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Participating locations may receive:

- Marketing materials and assistance
- Signage
- Technical assistance with food and beverage choices



Healthy, Fun Choices



www.findthefunnow.com