

THE POLICY BRIEF

A newsletter issued by the Health in All Policies Pinellas County Collaborative

IN THIS BRIEF:

Program Review.....	Pages 1 & 2
Opportunity for Engagement.....	Page 3
Pinellas Health Fact.....	Page 3
Community Perspective.....	Pages 4 & 5
Partner Biography.....	Page 5
Literature Review.....	Page 6
Program Contacts.....	Page 6



Photo courtesy of City of St. Petersburg

PROGRAM REVIEW

Pinellas Park Brownfield Program Resolution

RESOLUTION NO. 19-20

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PINELLAS PARK, PINELLAS COUNTY, FLORIDA ACCEPTING THE HEALTH IMPACT ASSESSMENT CONDUCTED TO DETERMINE POSSIBLE BROWNFIELD ACTIVITY WITHIN THE CITY OF PINELLAS PARK; AUTHORIZING CITY STAFF TO CREATE A BROWNFIELD PROGRAM; AND PROVIDING FOR AN EFFECTIVE DATE.

On November 14, Pinellas Park City Council unanimously approved Resolution No. 19-20 which recognizes the data and recommendations provided by the HiAP team's health impact assessment (HIA) on the remediation of potential brownfield sites in the City of Pinellas Park. A brownfield is a property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. Pinellas Park City Council acknowledged the social, economic, environmental, and public health benefits to the re-purposing of properties with possible contamination.

Through the resolution, Pinellas Park City Council authorized city staff to take the necessary actions for creating a brownfield remediation program for the purposes of guiding the redevelopment and re-purposing of potential brownfield sites to enhance the quality of life for the overall population of Pinellas Park. The Pinellas Park HiAP team's HIA and associated recommendations for the brownfield remediation program will be finalized by February 2020.

2019 Healthy Community Champion Recognition



The City of Pinellas Park has been recognized by the Florida Department of Health as a 2019 Healthy Community Champion for its work with the Health in All Policies Pinellas County Collaborative. The recognition program was established by the

Florida Department of Health's Healthiest Weight Florida Initiative to recognize the state's county and municipal governments who are taking an active role in decreasing the prevalence of unhealthy weight in their jurisdictions. Obesity and associated chronic diseases have a considerable economic impact on individuals and communities, and underserved communities are more seriously affected by the availability and accessibility of healthy food as well as the safety, accessibility, and existence of spaces for physical activity.

To combat unhealthy weight, the City of Pinellas Park ensures walking and biking paths are accessible by all residents and enforces these standards in their comprehensive plan. The city's public works and leisure services departments continuously work to increase access to parks and recreational facilities by improving trails, sidewalks, and ramps to meet ADA standards. By providing two grow stations at a low monthly fee, the city encourages community gardens, and city staff are currently reviewing policies to permanently allow mobile produce and food carts.

OPPORTUNITY FOR ENGAGEMENT



The Health in All Policies Pinellas County Collaborative has been awarded a HiAP Demonstration and Data grant from the National Environmental Health Association. Through the grant, the collaborative aims to hire three part-time, temporary data analyst positions within the Florida Department of Health in Pinellas County.

The positions will be responsible for aiding in the creation of health data and indicator profiles and health guides for various sectors (e.g. transportation, parks/green space, economic development, housing, etc.). The health data and indicator profiles will help streamline the collaborative's health and equity assessments, and the health guides will serve as a "how to" handbook for non-public health professionals who are interested in integrating health and equity considerations into their internal policies, plans, projects, and programs.

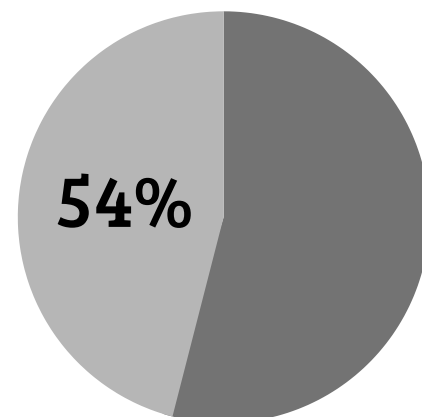
For more information concerning the positions, please email Heath Kirby at heath.kirby@flhealth.gov.

PINELLAS HEALTH FACT

Physical Activity and Public Safety

In Pinellas County, 54% of residents report living in a high-crime area. During the day, 7% of adults report crime holds them back from walking. At night, the rate nearly triples to 20%. Walking (and other types of physical activity) helps prevent several chronic diseases (e.g. cancer, cardiovascular disease, diabetes, obesity, depression, osteoporosis) and premature death.

Percentage of Pinellas County Residents Living in a Self-Reported High Crime Area, 2017



COMMUNITY PERSPECTIVE

Donna Sagan-Hortz



Donna Sagan-Hortz is a family nutrition program assistant for the University of Florida Institute for Food and Agricultural Sciences (UF/IFAS) Extension in Pinellas County.

On the interrelation of community health and UF/IFAS, Donna says, "The UF/IFAS Extension Family Nutrition Program (FNP) has provided free nutrition education to SNAP-eligible residents in Florida since 1996. FNP also provides free resources for local organizations to support and promote healthy eating and physical activity in their communities. The FNP program is currently in 40 counties.

A community's food environment includes the distribution of food store locations and their proximity to residents, the food options available in the community, food service, and food information (e.g. labeling, advertising, and education). Some neighborhoods have fewer healthy food options than others. The price, quality, location, and knowledge about healthy food in a community affects the ability of residents to lead a healthy lifestyle. In Pinellas County, 41.3% of Pinellas residents live within a half mile of a fast food restaurant, and about 19% consume the recommended serving of fruits and vegetables each day. In order to improve community eating habits, we must consider the food environment, which includes nutrition education and knowledge.

The FNP's mission is to help limited-resource families in Florida access more nutritious food choices on a budget and adopt healthier eating and physical activity habits to reduce the risk of obesity and chronic disease. We partner with various schools, community and residential centers, and programs in the county to reach eligible participants with nutrition education."

Donna continues, "I have a background as a professional chef, caterer, and kitchen manager. Through the FNP, I've taught 200 classes and reached 4,000 contacts in the past fiscal year alone. Personally, my favorite parts of working with FNP are

engaging with the community, meeting new people, and teaching differently-abled groups and groups with various languages and backgrounds. Food brings people together, and FNP Pinellas provides topics for community gathering as well. Utilizing a facilitated dialog approach to adult education, I see and hear positive behavior changes over time with my participants. My participants always attend classes eager to share stories of how they are now implementing changes for healthier lifestyles."

PARTNER BIOGRAPHY

Dr. Barbara Morrison-Rodriguez



Dr. Morrison-Rodriguez is an independent consultant serving as the evaluator for the Health in All Policies program.

She is the president and CEO of BMR Consulting, established in 2001. Her consulting is primarily with non-profit organizations and foundations in the Southeastern United States, as well as with federal agencies, such as the Health Resources Services Administration (HRSA) and its grantee

programs. She earned her MA and PhD in Social Welfare Research from the Columbia University School of Social Work and her Bachelor of Arts in Sociology from Douglass College at Rutgers University. In her 45 year career, she has been on the faculty of five universities, including Hunter College, the Mt. Sinai School of Medicine, State University of New York, the University of South Carolina (where she held an endowed chair in social welfare), and the University of South Florida where she was associate dean of the Florida Mental Health Institute. In her career as a civil servant, she served as Director of Long Term Care for the New York State Office for Aging and Associate Commissioner for Long Term Care and Geriatrics at the New York State Office of Mental Health.

She has one son, Scott R. Morrison, who is senior director of development for the Muma College of Business at the University of South Florida. Scott's wife is Sandra Pinto-Morrison who is director of communications for the Tampa Aquarium. They have one daughter, Kayla, age 19, who is a sophomore at Florida State University.

LITERATURE REVIEW

Economic Value of Walkability

Litman, T.A. (2003). Economic Value of Walkability. Journal of the Transportation Research Record, 1828(1)
Retrieved from: <https://vtpi.org/walkability.pdf>



Income, Well-Being, and Suicide

Daly, M., Wilson, D., Johnson, N. (2010). Relative Status and Well-Being from U.S. Suicide Deaths. The Review of Economics and Statistics, 95(5), 1480-1500. Retrieved from: www.frbsf.org/economic-research/files/wp07-12bk.pdf



PROGRAM CONTACTS



City of St. Petersburg

Cassidy Mutnansky

Health Planner

cassidy.mutnansky@stpete.org

(727) 892-5088

Pinellas County

Caitlin Murphy

Health Planner

cmurphy@pinellascounty.org

(727) 464-3586



City of Pinellas Park

Daphne Green

Health Planner

dgreen@pinellas-park.com

(727) 369-0670

Florida Department of Health

Heath Kirby

Program Manager

heath.kirby@flhealth.gov

(727) 820-4161

