

**Mission:**

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



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Governor

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State Surgeon General & Secretary

**Vision:** To be the **Healthiest State** in the Nation

**MEDIA RELEASE**

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## Largo's Sunset Market Makes Access to Healthy Food a "SNAP"



*Sunset Market*  
at  
*Largo Central Park*

Beginning on Friday, April 10, the Sunset Market at Largo Central Park will accept EBT cards (SNAP/EBT). Market shoppers with EBT benefits will have access to fresh fruits and vegetables, breads, eggs, cheese, honey, jams and jellies, herb and vegetable plants and other products.

Largo Central Park is located at 101 3<sup>rd</sup> St. SE; the nearest intersection is East Bay Dr. and Central Park Dr. Until the end of May, the Sunset Market will be open from 4 PM to 8 PM on the 2<sup>nd</sup> and 4<sup>th</sup> Friday of the month. (This month's dates are April 10 and April 24.) Summer hours from June to September will be 9 AM to 1 PM on the 1<sup>st</sup> and 3<sup>rd</sup> Saturdays of the month. For those using public transportation, PSTA bus route #52 stops east- and westbound on East Bay Drive near Central Park.

Here's how to use SNAP/EBT cards to purchase fresh foods:

1. Look for the sign that says "Buy Your SNAP/EBT Market Bucks Here!" at the market information booth.
2. Use your SNAP/EBT card to purchase as many \$1, \$3, or \$5 Market Bucks as you'd like. These act as cash within the market.
3. Use your \$1, \$3, or \$5 Market Bucks at any booth that displays the "SNAP/EBT Market Bucks Accepted Here" sign.

What can be purchased with Market Bucks?

- Fruits and vegetables
- Seeds and plants that grow food
- Breads or baked goods (intended for human consumption)
- Meat, fish and poultry
- Cheese or dairy products (intended for human consumption)
- Maple and honey products
- Jams, sauces, salsas or soups

(more)

Which items cannot be purchased with Market Bucks?

- Hot foods and food meant to be eaten on-site
- Non-food Items (arts and crafts, organic/natural skin-care products, pet food, etc.)
- Vitamins and medicines

For additional market information or to become a vendor, contact Jennifer McCafferty owner of Jen's Market, Inc. at (813) 846-1316 or [Jennifer@jens-market.com](mailto:Jennifer@jens-market.com). Jen's Market Inc., is a woman-owned small business with a mission to help other businesses grow and flourish.

For information on the benefits of SNAP/EBT at farmers markets, contact Rocio Bailey, Food Access Coordinator for the Florida Department of Health in Pinellas County, at (727) 212-2626 or [Rocio.Bailey@flhealth.gov](mailto:Rocio.Bailey@flhealth.gov).

SNAP/EBT at the Sunset Market was assisted by the Florida Department of Health in Pinellas County's Partnerships to Improve Community Health (PICH) grant to increase the access of healthier foods and increase safe physical activity. The initiative is funded by the Centers for Disease Control and Prevention. For locations of farmers markets, produce stands and recreation opportunities, go to Find the Fun Now, a database of where to go and what to do to live a healthier life in Pinellas. Go to [www.FindtheFunNow.com](http://www.FindtheFunNow.com), where you can also download its mobile app for Apple and Android.



Access to healthy foods is supported by Healthiest Weight Florida, the Florida Surgeon General's initiative to make the healthy choice the easy choice for Floridians. For information about Healthiest Weight Florida, go to [www.healthiestweightflorida.com/](http://www.healthiestweightflorida.com/).

For information about DOH-Pinellas, go to [www.PinellasHealth.com](http://www.PinellasHealth.com).

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